

America Recycles Education and Outreach Workgroup Steering Committee Meeting

Friday, September 13, 2019, 12:00 PM-1:00 PM (ET)

Ex. 6 Personal Privacy – conference codes

Purpose/Desired Outcomes:

- Discuss plans for workgroup leading up to 2019 Recycling Summit, including anticipated materials for review and other requests.
- Discuss summary of workgroup accomplishments and anticipated future actions for the workgroup.
- Discuss additional collaborative accomplishments and actions for inclusion in *National Framework for Advancing the U.S. Recycling System*, including the timeline for finalizing the actions and commitments in the Framework.

Agenda

10 min

EPA Overview of Framework Development and 2019 Recycling Summit

- EPA to discuss its plans for development of the National Framework and how the Steering Committee can contribute to Framework development.
- Items anticipated for review:
 - Case studies/success stories (e-mail request made Friday 9/6)
 - 1-pager of positive recycling messages
 - Summary of workgroup progress for Framework
 - Collaborative education/outreach-related actions completed since 2018
 - Collaborative actions underway or announced for 2020

5 min

Discuss anticipated 2019 Recycling Summit Products for Education/Outreach Group

- Workgroup will provide infographic of positive recycling messages.
- 2020 anticipated workgroup actions for inclusion in the Framework.

40 min

Discuss Contents of National Framework

- Review Write-up on Workgroup Progress and Workgroup Future Actions
 - Review draft language on workgroup progress on the priority action.
 - Discuss any future actions for the workgroup that should be included in the Framework.
- Additional “Partnership” Actions Completed or Underway Since 2018
 - EPA would like to include America Recycles Workgroup member partnerships underway/completed since 2018. Representative work should have been completed by two or more organizations in the America Recycles Network and address any of the market challenges identified by the workgroup.

5 min

Discuss Next Steps

- Commitments and timeline moving forward
- Comments requested by 9/20

Draft Schedule for Completion and Task Assignments

Task	Lead	Deadline
Complete gap analysis on messages submitted by workgroup members	Steering committee	Week of 9/9
Ask specific workgroup members for messaging examples to fill identified gaps	Workgroup	Week of 9/9
Conference Call to further discuss/finalize future actions to be included in National Framework	Steering Committee	Week of 9/9
Develop draft list of key messages	Steering committee	Week of 9/16
Conference Call with full workgroup to discuss future actions to be included in National Framework	Workgroup	Week of 9/23
Develop 1-pager for Summit summarizing the committee's progress and any key concepts	Steering committee	Week of 9/23
Review/comment on draft Framework	Workgroup	Week of 9/23
Provide feedback on draft messages developed by the steering committee	Workgroup	Week of 9/23
Provide feedback on 1-pager	Workgroup	Week of 9/30
Continue to make progress on November deliverables	Steering Committee	Week of 10/7
Comments Requested on Framework Actions	Workgroup	Week of 10/7
Send materials for printing	EPA	Week of 10/14